

Synergy National Business Development Community
Synergy National Academy

Syllabus 2025 *
January-December

FINAL

The Synergy Academy is a benefit to all members of Synergy National. It is a proprietary program with a step-by-step process to ensure entrepreneurs, business owners, and sales professionals develop and grow their businesses.

2025 Theme: Simplify & Amplify!

The Academy Theme for 2024 is Ignite & Accelerate!

Month, Coach	Theme	SA3M Session
January Peggy Adrian-Nagel	Simplify & Amplify Setting Goals SMART Goals	Friday, January 31, 2025 9:30 – 10:30 am <u>What's On YOUR Mind?</u> Open forum to discuss challenges & to receive valuable solutions!
February Peggy Adrian-Nagel	Simplify & Amplify Setting Goals New Habits	Friday, February 28, 2025 9:30 – 10:30 am <u>What's On YOUR Mind?</u> Open forum to discuss challenges & to receive valuable solutions!
March Lillian Zarzar	Simplify & Amplify Developing Relationships Collaborative Opportunities	Friday, March 28, 2025 9:30 – 10:30 am <u>What's On YOUR Mind?</u> Open forum to discuss challenges & to receive valuable solutions!

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Month, Coach	Theme	SA3M Session
April Lillian Zarzar	Simplify & Amplify Developing Relationships Referrals & Partnerships	Friday, April 25, 2025 9:30 – 10:30 am <u>What's On YOUR Mind?</u> Open forum to discuss challenges & to receive valuable solutions!
Month, Coach	Theme	SA3M Session
May Darren Cherry	Simplify & Amplify Planning Financials Converting Rates	Friday, May 30, 2025 9:30 – 10:30 am <u>What's On YOUR Mind?</u> Open forum to discuss challenges & to receive valuable solutions!
Month, Coach	Theme	SA3M Session
June Darren Cherry	Simplify & Amplify Planning Financials Staying on Track	Friday, June 27, 2025 9:30 – 10:30 am <u>What's On YOUR Mind?</u> Open forum to discuss challenges & to receive valuable solutions!
Month, Coach	Theme	SA3M Session
July TBD	Simplify & Amplify Growing Mindset Calculated Growth	Friday, July 25, 2025 9:30 – 10:30 am <u>What's On YOUR Mind?</u> Open forum to discuss challenges & to receive valuable solutions!

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Month, Coach	Theme	SA3M Session
August TBD	Simplify & Amplify Growing Mindset Focused Intention	Friday, August 29, 2025 9:30 – 10:30 am <u>What's On YOUR Mind?</u> Open forum to discuss challenges & to receive valuable solutions!
Month, Coach	Theme	SA3M Session
September Diane Wingerter	Simplify & Amplify Charting Your Marketing Brand Building	Friday, September 26, 2025 9:30 – 10:30 am <u>What's On YOUR Mind?</u> Open forum to discuss challenges & to receive valuable solutions!
Month, Coach	Theme	SA3M Session
October Diane Wingerter	Simplify & Amplify Charting Your Marketing Key Performance	Friday, October 31, 2025 9:30 – 10:30 am <u>What's On YOUR Mind?</u> Open forum to discuss challenges & to receive valuable solutions!

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Month	Theme	
November	<p>Simplify & Amplify</p> <p>Business Model Canvas <u>Part 1 (Boxes 1-2-3-4-5)</u></p>	<p>**No SA3M Session in November –</p> <p>Happy Thanksgiving</p>
December	<p>Simplify & Amplify</p> <p>Business Model Canvas <u>Part 2 (Boxes 6-7-8-9)</u></p>	<p>**No SA3M Session in December –</p> <p>Merry Christmas and Happy Holidays!</p>

*** NOTES:**

- 1) SA3M Sessions are remotely conducted via Zoom Conference.
- 2) SA3M Sessions are typically the LAST Friday of the month.
- 3) No SA3M Session is scheduled for November/December – Business Model Canvas is topic of discussion for both November/December Chapter Meeting Academy Sessions.
- 4) The Syllabus is subject to change regarding coach scheduling and availability.
- 5) Monthly meetings with your accountability partner are scheduled at your availability to support and challenge each other in sharing best practices.
- 6) Apply what you learn with your 2025 accountability partner!