

Synergy National Business Development Community
Synergy National Academy

Syllabus 2024 *
January-December

FINAL

The Synergy Academy is a benefit to all members of Synergy National. It is a proprietary program with a step-by-step process to ensure entrepreneurs, business owners, and sales professionals develop and grow their businesses.

2024 Theme: Ignite & Accelerate!

Apply what you learn with your 2024 Accountability Partner!

The Academy Theme for 2024 is Ignite & Accelerate!

Month, Coach	Theme	SA3M Session
January Rick Plasket	Ignite & Accelerate Setting Goals <u>Create</u> SMART Goals	Friday, January 26, 2024 9:30 – 10:30 am <u>What's On YOUR Mind?</u> Open forum to discuss challenges & to receive valuable solutions!
February Rick Plasket	Ignite & Accelerate Setting Goals <u>Commit</u> to Habits	Friday, February 23, 2024 9:30 – 10:30 am <u>What's On YOUR Mind?</u> Open forum to discuss challenges & to receive valuable solutions!
March Lillian Zarzar	Ignite & Accelerate Developing Relationships <u>Create</u> Collaborative Opportunities	Friday, March 29, 2024 9:30 – 10:30 am <u>What's On YOUR Mind?</u> Open forum to discuss challenges & to receive valuable solutions!

Synergy National Business Development Community
Synergy National Academy

Syllabus 2024 *
January-December

FINAL

Month, Coach	Theme	SA3M Session
April Lillian Zarzar	Ignite & Accelerate Developing Relationships <u>Commit</u> to Enhancing Referrals & Partnerships	Friday, April 26, 2024 9:30 – 10:30 am <u>What's On YOUR Mind?</u> Open forum to discuss challenges & to receive valuable solutions!
Month, Coach	Theme	SA3M Session
May TBD	Ignite & Accelerate Planning Financials <u>Commit</u> to Your Conversion Rates (Worksheet)	Friday, May 31, 2024 9:30 – 10:30 am <u>What's On YOUR Mind?</u> Open forum to discuss challenges & to receive valuable solutions!
Month, Coach	Theme	SA3M Session
June TBD	Ignite & Accelerate Planning Financials <u>Commit</u> to Staying on Track	Friday, June 28, 2024 9:30 – 10:30 am <u>What's On YOUR Mind?</u> Open forum to discuss challenges & to receive valuable solutions!
Month, Coach	Theme	SA3M Session
July TBD	Ignite & Accelerate Growing Mindset <u>Create</u> Your Growth Intention	Friday, July 26, 2024 9:30 – 10:30 am <u>What's On YOUR Mind?</u> Open forum to discuss challenges & to receive valuable solutions!

Synergy National Business Development Community
Synergy National Academy

Syllabus 2024 *
January-December

FINAL

Month, Coach	Theme	SA3M Session
August TBD	<p style="text-align: center;">Ignite & Accelerate</p> <p style="text-align: center;">Growing Mindset <u>Commit</u> to the Growth Structure</p>	<p>Friday, August 30, 2024 9:30 – 10:30 am</p> <p><u>What's On YOUR Mind?</u> Open forum to discuss challenges & to receive valuable solutions!</p>
Month, Coach	Theme	SA3M Session
September Darren Cherry	<p style="text-align: center;">Ignite & Accelerate</p> <p style="text-align: center;">Leading Authentically <u>Create</u> Your Leadership Style</p>	<p>Friday, September 27, 2024 9:30 – 10:30 am</p> <p><u>What's On YOUR Mind?</u> Open forum to discuss challenges & to receive valuable solutions!</p>
Month, Coach	Theme	SA3M Session
October Darren Cherry	<p style="text-align: center;">Ignite & Accelerate</p> <p style="text-align: center;">Leading Authentically <u>Commit</u> to Developing Your Team</p>	<p>Friday, October 25, 2024 9:30 – 10:30 am</p> <p><u>What's On YOUR Mind?</u> Open forum to discuss challenges & to receive valuable solutions!</p>

Synergy National Business Development Community
Synergy National Academy

Syllabus 2024 *
January-December

FINAL

Month	Theme	
November	<p>Ignite & Accelerate</p> <p>Business Model Canvas <u>Part 1 (Boxes 1-2-3-4-5)</u></p>	**No SA3M Session in November—Happy Thanksgiving
December	<p>Ignite & Accelerate</p> <p>Business Model Canvas <u>Part 2 (Boxes 6-7-8-9)</u></p>	**No SA3M Session in December—Merry Christmas

* NOTES:

- 1) SA3M Sessions are remotely conducted via Zoom Conference.
- 2) SA3M Sessions are typically the LAST Friday of the month.
- 3) No SA3M Session is scheduled for November/December – Business Model Canvas is topic of discussion for both November/December Chapter Meeting Academy Sessions.
- 4) The Syllabus is subject to change regarding coach scheduling and availability.