

Synergy National Business Development Community
Synergy National Academy

Syllabus 2023 *
January-December

FINAL

The Synergy Academy is a benefit to all members of Synergy National. It is a proprietary program with a step-by-step process to ensure entrepreneurs and business owners develop and grow their businesses.

Consider: Is it time to Pivot? What has changed? Are you positioned to Thrive?

The Academy Theme for 2023 is Pivot & Thrive!

(Syllabus subject to change based on coach availability)

Month, Coach	Theme	SA3M Session
January Rick Plasket, Ph.D. (Coach outline due 12/15/22)	Pivot & Thrive Setting Goals	Friday, January 27, 2023 9:30 – 11:00 am <u>Create SMART Goals</u>
February Rick Plasket, Ph.D. (Coach outline due 01/15/23)	Pivot & Thrive Setting Goals	Friday, February 24, 2023 9:30 – 11:00 am <u>Commit to Habits</u>
March Rick Plasket, Ph.D. (Coach outline due 02/15/23)	Pivot & Thrive Setting Goals	Friday, March 31, 2023 9:30 – 11:00 am <u>Develop Your Capacity with Resources</u>
April Anthony Redic, Ph.D. (Coach outline due 03/15/23)	Pivot & Thrive Planning Financials	Friday, April 28, 2023 9:30 – 11:00 am <u>Create Your Financial Plan</u>

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May Anthony Redic, Ph.D. (Coach outline due 04/15/23)	Pivot & Thrive Planning Financials	Friday, May 26, 2023 9:30 – 11:00 am <u>Commit to Stay on Track</u>
June Anthony Redic, Ph.D. (Coach outline due 05/15/23)	Pivot & Thrive Planning Financials	Friday, June 30, 2023 9:30 – 11:00 am <u>Develop Your Capacity with Resources and Support</u>
July Lamar Love (Coach outline due 06/15/23)	Pivot & Thrive Growing Mindset	Friday, July 28, 2023 9:30 – 11:00 am <u>Create Your Growth Intention</u>
August Lamar Love (Coach outline due 07/15/23)	Pivot & Thrive Growing Mindset	Friday, August 25, 2023 9:30 – 11:00 am <u>Commit to the Growth Structure</u>

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September Lamar Love (Coach outline due 08/15/23)	Pivot & Thrive Growing Mindset	Friday, September 29, 2023 9:30 – 11:00 am <u>Develop Your Capacity with Resources for Growth</u>
October Darren Cherry (Coach outline due 09/15/23)	Pivot & Thrive Leading Authentically	Friday, October 27, 2023 9:30 – 11:00 am <u>Create Your Leadership Style</u>
November** Darren Cherry (Coach outline due 10/15/23)	Pivot & Thrive Leading Authentically	**No SA3M Session is scheduled for November. <u>Commit to Developing Your Skills</u>
Month December** All coaches, all Chapters	Business Model Canvas & Customized Business Roadmap Review (Complete & meet with Chapter Coach Q1 2024)	**No SA3M Session is scheduled for December. <u>Commit to Meeting with Chapter Coach Q1 2024 to discuss YOUR Canvas</u>

* **NOTES:**

- 1) All sessions are remotely conducted via Zoom Conference
- 2) SA3M Sessions are typically the LAST Friday of the month
- 3) **No SA3M Session are scheduled for November and December