



**2<sup>nd</sup> Annual  
Meet The  
Coaches  
Night**

***Featuring  
a 'Pitch 5  
Event'***

**Pitch5 Event—Application—Event Date September 25, 2019**

#### **Why Was A Pitch5 Event Created?**

The Columbus, OH Market is saturated with “Pitch Events” for Start-Ups, which are necessary to give them the tools to get launched. But what about Entrepreneurs & Solopreneurs who have achieved the benchmark of being in business for 5 years or more?!?!?!? Are they now ‘forgotten?’ Only 50% of Business survive the 5-Year Mark and only 33% will survive 10 years.

This Pitch5 Event is designed to celebrate success, while challenging one’s mindset to shift from ‘launch and survival mode’ to a commanding mindset based on healthy and strategic growth. This includes strategic planning along with tactics in place to manage their next 5 years and propel their business into the competitive marketplace with a plan for success.

The ‘5-year mark’ may include new considerations such as hiring of employees, retaining outsourced services, acquiring a physical footprint, offering of benefits, or the need for increased production and profitability. So, the Pitch 5 Event is intended to allow 5 Business, who have been in Business for a minimum of 5 years to Pitch for 5 Minutes to 5 Judges!!!!

The Winner will be announced on September 25<sup>th</sup>, 2019 at 8:15pm and will ‘go home’ with a “Success Package” valued at \$10,000+. Note: The “Success Package” will NOT include cash, but valuable services donated by our Judges and Exhibitors.

#### **Requirements to Pitch are Simple**

\*Complete the Attached Form and **Return NO LATER THAN midnight August 23, 2019.**

\*Scan and Email to [Diane@TheTradeshowDr.com](mailto:Diane@TheTradeshowDr.com) or complete and mail to: The Tradeshow Doctor, 396 Oxford Oak, Blacklick, OH 43004.

\*Attach copy of State of Ohio Certificate indicating that you have registered with the Secretary of State of Ohio on or before September 25, 2014.

**YOUR CONTACT & COMPANY INFORMATION—RETURN THIS APPLICATION PAGE**

Contact Individual: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

☐

**Secretary Of State Certificate Attached or Enclosed. (NO Exceptions)**

**Sorry, those who fail to attach or enclose the certificate will not be eligible for the Pitch5 Event.**

**Brief Description of Product or Service You Offer:**

---

---

---

**What Problem Does Your Company Solve:**

---

---

---

**Why Would You Like to Present at The Pitch5 Event? What are you hopeful of achieving?**

---

---

---

**NOTE: Pitch Application MUST be Received no later than midnight August 23, 2019.**

**Those who are selected to pitch will be notified by phone AND email by 6:00pm on August 30th, 2019.**

This will allow ample time to prepare for the Pitch Event on September 25, 2019. Individual Presentation Times and Instructions on how to submit your Power Point (highly recommended) will be furnished to the Pitch5 Contestants on August 30, 2019. Good Luck & we look forward to receiving your application!

**Complete and Return to Diane Wingerter, The Tradeshow Doctor  
614.390.4227 Diane@TheTradeshowDr.com**

**Event Sponsored By:**

